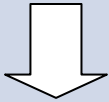


DOCTOR WEBSITES SO FAR

(SIMPLE HTML PAGES WITH NO
SECURITY MEANT FOR VIEWING
BY ALL)



MOSTLY
MEANT FOR
PUBLICITY



(DATA DRIVEN
SECURE PAGES
MEANT FOR
DOCTOR)

MAILS

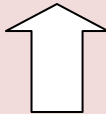
CONTACTS

APPOINTMENTS

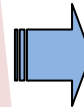
DIARY

REFERRALS

Etc.



INNOVATIONS
FROM
MEDMATTERZ IN THE
SAME WEBSITE



PUBLICITY ↑

VISITORS ↑

EXPOSURE ↑

PATIENTS ↑

REACHABILITY ↑

RELATIONSHIP ↑

DOCTOR SITES

BY

MEDMATTERZ

CONTACTS

APPOINTMENTS

DIARY

REFERRALS

Etc.